

# ETHICS IN JOURNALISM

I will explore the ethical dilemmas journalists face and discuss how we can support a media landscape that prioritizes integrity over sensationalism



- new environment because of social media platforms and 24h news
- the rise of clickbait headlines
- but AT WHAT COST?



# Modern Challenges

- the balance
- key principles of ethical journalism: seeking truth, minimizing harm, and acting independently - DIFFICULT to uphold them : (
- revenue and AD over the truth

# OUR ROLE

- WE shape public opinion
- WE cultivate critical thinking skills
- WE consume news





Thank You !